

### **PRIVACY POLICY FOR MEDICAL SLING SIZER APP**

#### Definitions:

A Britton Price Group company consists of:

BP Company ID	Company Name	Company Number
8	Britton Holdings Ltd	9900575
1	Britton Price Ltd	3247545
4	Britton Price Hoists Ltd	9333380
5	Britton Price Hoists (NI) Ltd	9665253
6	Britton Price Lifts Ltd	9685129
7	Britton Price Training Ltd	10206239
9	Britton Price (LOLERS) Ltd	11700246

### **1.0 POLICY INTRODUCTION**

Welcome to the Britton Price Sling Selector ("App"). This Privacy Policy explains how we handle information in our App. We are committed to protecting your privacy and ensuring you have a positive experience using our App.

### **2.0. INFORMATION WE DO NOT COLLECT**

2.1 No Personal Information Collection - Our App is designed as a standalone tool that operates entirely on your device. We **DO NOT** collect, store, or transmit:

- Personal identification information (name, email, phone number)
- Medical records or health information
- User account information
- Location data
- Contact lists or address books
- Payment information
- Device identifiers (UDID, IMEI, MAC address)

2.2 Local Data Only - All data you enter into the App (measurements, selections, preferences) remains exclusively on your device. We have no access to this information.

### **3.0 INFORMATION PROCESSED LOCALLY**

3.1 Measurement Data - The App processes the following types of data locally on your device:

- Body measurements entered for sling sizing (in centimeters)
- Sling type selections
- Calculation results and size recommendations
- User preferences and settings

3.2 How We Use This Data (Locally) - The data you enter is used solely for:

- Calculating appropriate sling sizes based on your measurements
- Displaying relevant product information and recommendations

- Improving your user experience within the App
- Maintaining your preferences between app sessions (locally)

## 4.0 DATA STORAGE AND SECURITY

### 4.1 Local Storage - All data is stored locally on your device using:

- Device storage (caching)
- Local database (for measurement history if enabled)

### 4.2 Data Retention

- Your measurement data persists only as long as you keep the App installed
- You can clear all data by uninstalling the App
- Individual measurement sessions can be deleted within the App

### 4.3 Security Measures

- All data remains on your device
- No internet transmission of your data
- No cloud storage or backup of your data
- No sharing with third parties

## 5.0 THIRD-PARTY SERVICES

### 5.1 No Third-Party Data Sharing - We do not share any data with third parties since we do not collect any data from you.

### 5.2 App Store Privacy - Our App is distributed through official app stores (Google Play Store, Apple App Store) which may collect standard installation data as per their privacy policies.

## 6.0 CHILDREN'S PRIVACY

### 6.1 Our App is suitable for all ages as it does not:

- Collect personal information
- Require user registration
- Display inappropriate content
- Share data with third parties

However, we recommend parental supervision for children using measurement tools.

## 7.0 YOUR RIGHTS AND CHOICES

### 7.1 Complete Control – You have complete control over your data because:

- All data stays on your device
- You can delete data at any time
- You can uninstall the App to remove all data

### 7.2 No Tracking - We do not use:

- Cookies or tracking technologies
- Analytics or telemetry

- Advertising identifiers
- Behavioural tracking

## 8.0 FUTURE UPDATES

8.1 Policy Updates – We may update this Privacy Policy to reflect:

- App feature changes
- Legal requirements
- Best practices

Updates will be available within the App and on our website (if applicable).

## 9.0 DISCLAIMER

9.1 Medical Disclaimer - This App provides sizing recommendations only and does not:

- Provide medical advice
- Replace professional medical consultation
- Guarantee perfect fitting
- Take responsibility for purchasing decisions

9.2 Accuracy Disclaimer - While we strive for accurate calculations:

- Results are recommendations only
- Actual fit may vary
- Professional measurement verification is recommended
- We are not liable for sizing discrepancies

## 10.0 CONTACT INFORMATION

If you have questions about this Privacy Policy or our App, please contact:

### Medical Sling Sizer Support

Email: [training@brittonprice.co.uk](mailto:training@brittonprice.co.uk)

Website: <https://training.brittonprice.co.uk/>

Address: Cornelius House, 178/180 Church Road, Hove, East Sussex, BN3 2DJ.

## 11.0 GOVERNING LAW

This Privacy Policy is governed by the laws of United States and the United Kingdom without regard to its conflict of law principles.

## 12.0 ACCEPTANCE OF PRIVACY POLICY

By using the Medical Sling Sizer App, you acknowledge that:

- You have read this Privacy Policy
- You understand how your data is handled
- You accept the practices described herein
- You understand no data leaves your device

## App-Specific Details

### What the App Actually Does:

1. **Input Collection:** You enter body measurements for sling sizing
2. **Local Processing:** Calculations occur on your device
3. **Display Results:** Shows recommended sling sizes

### Technical Implementation:

- No internet permissions required
- No backend servers
- No database except local device storage
- No third-party SDKs for analytics or tracking

### User Benefits:

- Complete privacy
- No data sharing concerns
- Full control over your information
- No registration or login required

**Effective date:** 01 January 2026